



Music Making A Difference

GnG NCA



2010 Annual Report

GnG NCA, PO Box 1141, Springfield Virginia 22151
www.gngnca.org



Creating solutions

Who we are

GnG NCA is the Guitars Not Guns affiliate serving Washington DC and the neighboring counties in Virginia and Maryland. We provide an after-school music and mentoring program for youth living under adverse circumstances - poverty, dysfunctional families and challenged neighborhoods. Financial reality has resulted in fewer opportunities for those with limited means to participate in a quality music program at school. At the same time the fastest growing segment of our population is youth being born into poverty and the school dropout rate for these youth, particularly among minorities is high. GnG believes every child should have the opportunity to benefit from a quality music program.

What we do

GnG NCA goes into the communities where these youth reside and sets up its music program; free to all who qualify. Research has shown a strong correlation between music education and a person's success in life. Youth involved in quality music programs tend to do better in school; score higher on standardized tests; be less inclined to engage in risky behavior; and be more inclined to take advantage of opportunities made available to them. It is a positive outlet for their emotions and one of the few activities that can be enjoyed by anyone; there is no stereotype image based on gender, race, national origin, religion or physical attributes.



Understanding the benefits of a music program



Kids with nowhere to go, end up ... going nowhere

Why it's important

Youth born into poverty or with limited opportunities are affected both physically and mentally. Without intervention today these youth will become society's burden tomorrow. GnG's music program teaches discipline, builds self esteem and develops self confidence. Our mentors provide these youth the skills and guidance necessary to overcome the limitations inherent to the environment into which they were born and become successful in life.

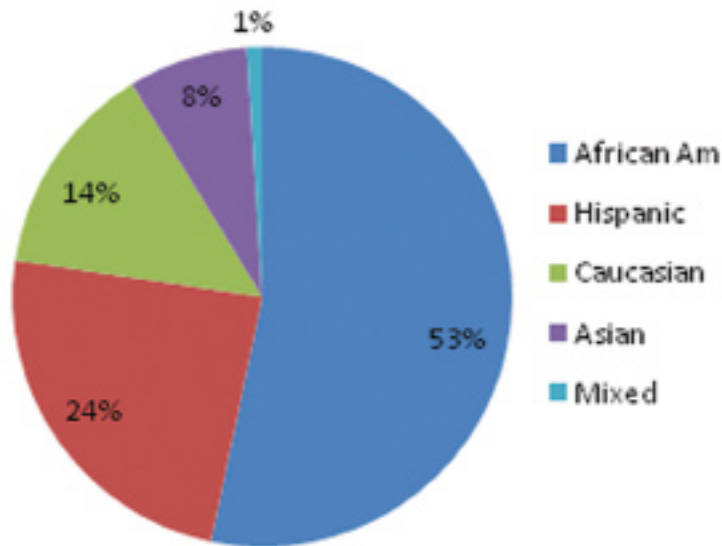
GnG NCA started in 2006 and has grown substantially each year since. In 2010 we served over 350 youth at 29 different teaching locations across the metropolitan Washington DC area. While we continue to improve our organization and broaden our funding base, we're most proud of the results we're achieving.

Assimilating the diversity in our society is a major concern to many and one of the goals of our program. Music embraces our diversity; its appeal easily crosses gender, age, race, national origin, religion and physical attributes boundaries. Our program is attracting that diversity and our students are developing important social skills as they learn together in our diverse classrooms.

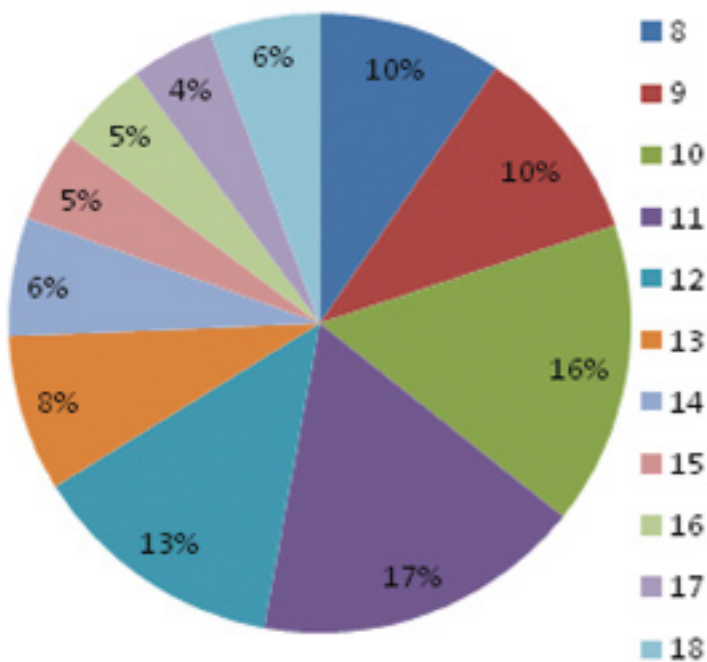
Our racial diversity reflects the population distribution in the communities we serve.

Our age diversity is approximately a 50/50 split between middle and high school age students.

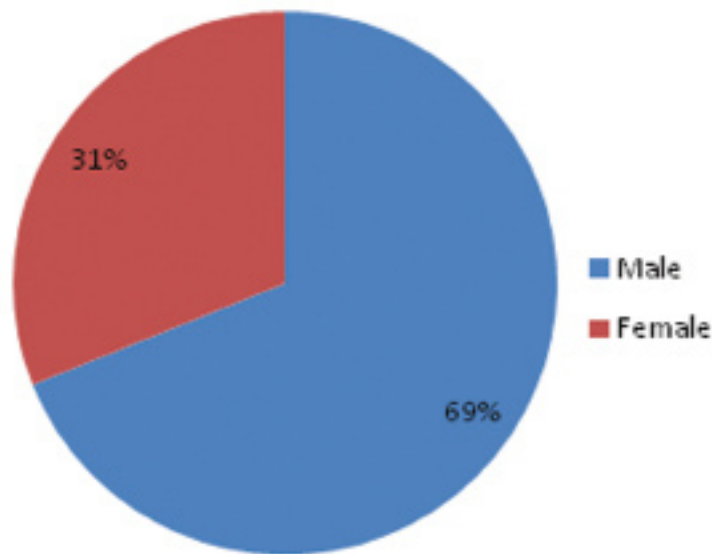
Our gender diversity is slightly more males than females which also reflects the distribution in the communities we serve.



Racial Diversity



Age Diversity



Gender Diversity

Building the confidence and self esteem of the youth we serve is another major goal of our program. Research has shown that youth who feel good about themselves and experience success are much more likely to avoid risky behavior and succeed in life.



Building Confidence

Our new students have an increased awareness of the skills and discipline required to learn how to play an instrument; they demonstrate basic guitar skills; and they experience positive relationship/role-modeling with adults and older youth. These positive experiences have resulted in a continuing increase in the number of students requesting admission to our program as well as lengthened the time that students stay in our program.



Developing Understanding

Sustained participation by youth enrolled in our program has increased their self-confidence; strengthened their relationships with other youth, especially youth from different ethnic/social/racial backgrounds; decreased the likelihood of their involvement in risky behavior; and increased motivation to pursue other learning opportunities.



Improving Academics

Many parents and teachers have told us that their child's/student's academic performance has improved as a result of their participation in our program. While music is an art form it is mathematically based and exercises the same part of the brain that is used for math and science. When children are able to indulge their passion, in our case music, it lifts their spirits and makes it easier for them to focus on other tasks which are important but less interesting to them.

Other Notable Achievements in 2010

GnG NCA created the GnG Music Experience to commemorate Guitars not Guns' 10th anniversary. At four different music festivals during the year we provided introductory lessons to youth who had never experienced playing guitar; over 600 youth took advantage of the opportunity. At each festival the youth who participated were entered into a raffle to win one of our student guitars. Four guitars were awarded in 2010.

Ninty-five (95) students passed our beginner's class and were awarded their guitars to keep. To date 740 students have entered our program, 329 have passed the beginner's class, 282 are still active and 129 left the program before completing the beginner's class. The majority of those who left before completing the class did so because their families moved from the area.

Our website has been expanded to include content on the issues we address and the solutions we're pursuing. We've made it easier to find our class locations and we've made more documents available for review or download.

We've established a social media presence on Facebook, LinkedIn and YouTube.

In response to teacher and student feedback we continue to make ciriculum changes that improve the effectiveness of our program.

While GnG has always been cost efficient, we continue to look for ways to reduce our expenses. Our equipment cost has been reduced from \$100 per student in 2006 to \$50 per student by the end of 2010.

What's Ahead for 2011

GnG NCA will sponsor Guitars not Guns' first ever benefit concert in 2011. To date GnG has been a participant in many music events but never the sponsor.

We are in the process of evaluating music venue options as well as discussing the availability of various artists who have expressed an interest in performing at a benefit for Guitars not Guns.

We plan additional curriculum improvements in 2011. We continually strive to lengthen the time students stay with our program as well as increase the number of students who complete our beginner's program. We are also making changes to continue increasing the average age of our students; the need is to attract more high-school age teens.

The GnG Music Experience was a great success in 2010. We are looking at ways to expand the program so that more youth can enjoy the experience and perhaps be inspired to make participation in a music education program part of their future. Seeing the GnG Music Experience in action has also inspired more adults to become a volunteer either with us or another nonprofit.

GnG NCA has a backlog of locations that would like to offer our program. How many we can accommodate is determined by the availability of volunteers to teach and funds to purchase the student equipment. We continue to hone both our volunteer recruitment and fundraising so that we can open additional locations, thus serving more youth, in 2011

Overview

GnG NCA administers the Guitars not Guns Music Program in Virginia, Maryland and Washington DC. Prior to 2010, GnG NCA operated as an affiliate of Guitars not Guns. In 2010 the Guitars not Guns Board of Directors voted to make GnG NCA a separate corporation.

While GnG NCA and Guitars not Guns are independent corporate entities they operate the same music program and have some board members in common.

2010 is the first year in which GnG NCA has reported separate finances; for 2006 - 2009 GnG NCA's numbers were included in Guitars not Guns financial reporting. For comparison, following is summary of GnG NCA's finances for 2006 - 2010.

	<u>Revenue</u>	<u>Expenses</u>
2006*	\$19,318	\$ 8,009
2007*	\$26,514	\$11,853
2008*	\$31,699	\$33,388**
2009*	\$37,385	\$20,286
2010	\$44,426	\$17,329

* Reported in Guitars not Guns finances

** Spent \$20,000 Capacity building grant

Balance Sheet

As of December 31, 2010

Unaudited

Cash	
Unrestricted	\$21,554
Temporarily Restricted	\$10,784
Pledges Receivable	\$ 3,099
Grants Receivable	\$ 4,471
Inventories for Sale	\$10,456
Inventories for Use	\$19,011
Total Assets	\$69,375
Total Liabilities	\$ 0
Net Assets	\$69,375

Revenues & Expenses

Period ended December 31, 2010

Unaudited

Revenues:

United Way	\$ 9,109
Grants	\$ 8,138
World Bank	\$ 4,539
Guitar Raffles	\$ 3,279
Employer Match	\$ 3,150
CFC	\$ 2,377
Merchandise Sales	\$ 681
Other Contributions	\$ 326
In-Kind Donations	\$12,827

Total Revenues \$44,426

Expenses:

Guitars & Accessories	\$ 9,668
Training & Teaching Supplies	\$ 2,594
Fed & State Fees	\$ 1,838
Teacher Insurance	\$ 1,211
Information Technology	\$ 895
Advertising & Promotion	\$ 681
Office Supplies	\$ 442

Total Expenses \$17,329

Change in Net Assets \$27,097

GnG NCA Board of Directors

Skip Chaples
Chairman
Betsy Stone
VP/Treasurer
Gloria Dawson
Secretary

Jim Basara
Frank Darling
Robert Freeland
Gregg Hammond
Glen McCarthy
Ray Nelson

Guitars not Guns Board Of Directors

Ray Nelson
Chairman
Skip Chaples
Vice President
Frank Darling
Vice President
Michael Leidel
Vice President, Marketing
Val Steinberg
Secretary/Treasurer

Income Uses

Program	\$14,629	84.4%
Administration	\$ 1,763	10.2%
Fundraising	\$ 937	5.4%